

Access Resources

Apply Expertise

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Interim Management

As an independent interim manager, I take on urgent assignments for a defined period of time, usually 3 to 6 months:

- Developing and implementing marketing strategies
- Setting up new business models
- Introduction of new products
- Management of complex product portfolios
- Leadership for interdisciplinary teams

Due to my many years of experience in the life sciences sector, I can quickly familiarize myself with complex issues and initiate the necessary actions. I specialize in carrying out the assignment in a target-oriented and positive manner to bring it to a successful conclusion..

Strategie und Implementation

Experienced executive with in-depth knowledge of general management, marketing strategy, innovation and product management. Successfully built and led organizations to develop new technologies and innovative services. Many years of experience in life science with a focus on orthopedics, ophthalmology, spine care, sports medicine, traumatology, diabetes, and digital health.

Particular strengths in:

- Strategy development and implementation
- Management of technology and product innovation
- Selection of the optimal distribution model
- Market access and reimbursement
- Development of the product portfolio